

Attendees: Mayor Ryan (Left at 12 noon)
Doug Dickerson, Chair, City Councillor, Ward 2
David Pickles, Vice-Chair, City Councillor, Ward 3
Peter Rodrigues, Regional Chair, Ward 3
Tom Melymuk, Director, Office of Sustainability
Lynn Winterstein, Manager, Marketing & Business Development
Chantal Whitaker, Coordinator, Sustainability
Renée Michaud, Executive Assistant, Council Office (Recording Secretary)

Item/ Ref #	Details & Discussion & Conclusion (summary of discussion)	Action Items/Status (include deadline as appropriate)
1.	<p>Seaton Sustainable Placemaking Guidelines</p> <p>Tom indicated that the full report including illustrations should be ready in a week or so and will be distributed to Members of Council and posted on the website.</p> <p>Councillor Rodrigues requested an update on the scoring system. Tom advised that further discussions will be held with staff and landowners with regards to the scoring system and also to determine the type of incentives available.</p> <p>Committee members will be invited to participate in these discussions. Tom to let them know when they are scheduled.</p> <p>It was commented that both financial and non-financial incentives are important. Possible incentive could include a deferral of payment since this does not actually cost the City anything but is a benefit to the developer.</p> <p>Councillor Rodrigues suggested that there should be some type of recognition other than financial incentives.</p> <p>Councillor Pickles indicated that the non-financial incentives are beneficial to both parties, for example the San Francisco by the Bay project.</p> <p>Committee members enquired if anyone is aware of other types of recognition from FCM or other organizations, either at the provincial or federal level.</p>	<p>T. Melymuk</p>

	<p>The Natural Step is preparing a municipal best practices report. Chantal offered to provide them with information about what Pickering is doing.</p>	
2.	Schedule for Measuring Sustainability Report	C. Whitaker
	<p>Chantal outlined the deliverables to complete the Report and advised that Durham Sustainability was hired to assist. The previous data gaps for the indicators are being addressed. The existing indicators are being updated where new information exists. They plan to issue the community survey at beginning of June. The draft survey will be available for review next week.</p> <p>Councillor Dickerson suggested that the report be presented to Council in September or October.</p> <p>Chantal would like to seek input from committee members on whether we should offer incentives to residents for completing the survey.</p> <p>Mayor Ryan suggested offering a draw for a one year membership to the Pickering Recreation Complex.</p> <p>It was noted that the survey has been shortened to no longer ask for a tremendous amount of personal information. The first page provides an overview of the survey indicating the purpose of the survey and what the results are used for. It will reflect that the survey is from the Sustainable Pickering Advisory Committee.</p>	
3.	Pickering Farmers Market	L. Winterstein
	<p>Lynn advised that the Pickering Town Centre have proposed a community urban market in the mall parking lot starting every Thursday in late June. Tentative launch date is Thursday, June 23rd. The market hours will be from 2 to 8 pm and will run until mid-October. The market will feature art, performance as well as locally grown produce.</p> <p>PTC in partnership with Tourism Durham will be promoting the upcoming market.</p> <p>Lynn mentioned that this is a great networking opportunity for the City.</p> <p>Discussion followed about the official name for the market as well as the signage locations, i.e. near the 401.</p>	

4.	Contribution Program	C. Whitaker
	<p>Chantal advised that total contributions received to date is \$11,000. A list of the contributors was circulated. Companies' logos and website links have been added to the Sustainable Pickering website and thank you letters have been issued.</p> <p>Discussion followed with regards to funds distribution and whether they should be focused towards a community grant program to assist organizations with implementing projects that would help Pickering meet their sustainability targets (i.e. greenhouse gas emissions reduction targets, Measuring Sustainability Indicators, etc).</p> <p>A grant program could engage the community to become more involved in sustainable activities. Matching contributions would have to come from the applicants.</p> <p>It was determined that staff should look into options i.e. grant fund coming directly from the budget or if contributors were advised, from the contribution program.</p>	
5.	Bike to Work and Clean Air Commute events	C. Whitaker
	<p>Chantal mentioned that the Bike to Work Day is Monday, May 30th and the Clean Air Commute will be held from June 13th to 19th.</p> <p>A staff Lunch & Learn session will be held on Tuesday, June 7th to encourage staff to sign up for Carpool Zone.</p>	
6.	Other Business	All
	<p>Durham SustainAbility is participating in a grant program offered by Shell. DSA received confirmation that they have been awarded \$10,000 but depending on the number of "public votes" their project receive online they could be awarded \$25,000.</p> <p>Chantal indicated that this is a Canada-wide initiative.</p> <p>Next Meeting Scheduled for Wednesday, June 8th at 11:30 am.</p>	<p>Chantal to send link for Shell website to Committee members for their review and information.</p>

Meeting Adjourned: 1:00 pm

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City Clerk